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**Call for Nonprofit Beneficiary Nominations for
2010 Sahuarita Pecan Festival**

SAHUARITA, Ariz. (May 26, 2010) – Farmer’s Investment Co. (FICO) and the Green Valley Pecan Company, the world’s largest irrigated pecan orchard, is asking the community to nominate local nonprofits to become a beneficiary for the 2010 Sahuarita Pecan Festival, November 20 - 21, 2010.

The second annual festival will be held on the Green Valley Pecan Farm and will include food, arts and craft vendors from the Santa Cruz River Valley. A 5K run/walk will be held as well as a 1.5-mile family fun run. Last year over 12,000 people attended the inaugural event.

Eligible non-profits must serve the Green Valley and Sahuarita areas, have 501(c)(3) tax status and work in the fields of health, conservation and/or animal welfare. Nominations are open to the public and must be received by noon on June 14, 2010. To submit a nomination and see complete contest details go to www.sahuaritapecanfestival.com.

Five finalists will be announced on July 6, 2010 via the Pecan Festival’s Facebook fan page and email. Voting to select the winner to receive a portion of the 2010 Festival proceeds will then open to the public via Facebook poll and by email. Voting ends at noon, July 16, 2010 and the winner will be announced August 2010.

Farmers Investment Co. was founded in 1937. The company moved their headquarters to Southern Arizona in 1949 and established the Green Valley Pecan Company in 1980. Known for being the world’s largest irrigated pecan orchard, FICO is dedicated to community service and was most recently named “Large Business of the Year” by the Green Valley-Sahuarita Chamber of Commerce. More information on vendor and sponsorship opportunities for the 2010 Sahuarita Pecan Festival is available at www.sahuaritapecanfestival.com.

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Presented by FICO and The Green Valley Pecan Company