

# THE **nuttiest** festival in Southern Arizona!

1625 East Sahuarita Road | (520) 820-3299  
Sahuarita, Arizona 85629 | sahuaritapecanfestival.com



**FOR IMMEDIATE RELEASE**  
Sept. 30, 2011

Festival Contact:  
Melissa Rasowsky  
(520) 321-1111  
melissar@simginc.com  
Community Food Bank Contact:  
Mary Jane Goodrick  
520-625-5252  
Optimist Club Contact:  
Charles Oldham  
520-625-4626  
nov659@cox.net  
Soles4Souls Contact:  
Elizabeth Kirk  
615-391-5723  
elizabethk@giveshoes.org  
4-H Contact:  
sahuarita4hclub@yahoo.com  
520-626-5161

## **3<sup>rd</sup> ANNUAL SAHUARITA PECAN FESTIVAL TO BENEFIT FOUR LOCAL NONPROFIT ORGANIZATIONS**

SAHUARITA, Ariz. – Today, the [Sahuarita Pecan Festival](#) announced their 2011 community beneficiaries - The Green Valley-Sahuarita Community Food Bank, The Optimist Club of Green Valley/Sahuarita, Soles4Souls and 4-H Clubs.

Each year, the Sahuarita Pecan Festival designates area non-profits as beneficiaries of the Festival. Sponsor and vendor participation and other activities enable the Pecan Festival to financially support the work of these local nonprofit groups. Additionally, these non-profits will be at this year's Festival to raise awareness and needed funds for their important work in our community.

The Sahuarita Pecan Festival averaged nearly 15,000 attendees in both 2009 and 2010. Over the past two years, the Festival has raised more than \$7,500 and 2,000 pounds of food for local charities.

*"We love our community and take every opportunity to support our neighbors," said Dick Walden, FICO President. "Our 2011 partners provide crucial services to Green Valley and*



Presented by FICO and The Green Valley Pecan Company

# THE nuttiest festival in Southern Arizona!

1625 East Sahuarita Road | (520) 820-3299  
Sahuarita, Arizona 85629 | sahuaritapecanfestival.com



*Sahuarita residents and we are proud that the Sahuarita Pecan Festival is able to help raise awareness and funds for these great groups."*

The [Green Valley-Sahuarita Community Food Bank](#) works year-round to provide food resources for community organizations, schools and individuals. *"The Green Valley-Sahuarita Community Food Bank is honored to be one of the 2011 Sahuarita Pecan Festival's nonprofit beneficiaries,"* said Mary Jane Goodrick, Executive Director. *"FICO generously allows us to manage the hayride on event day which gives us the opportunity to educate the public about the pressing hunger issues that exist in our community. We are thankful for the support that we continue to receive from FICO and the rest of the community and we look forward to seeing everyone on November 12th."*

The [Optimist Club of Green Valley/Sahuarita](#) provides financial support for local youth organizations and grants scholarships to high school seniors. Make sure you visit the Optimist Club's trailer and try their famous homemade Caldarello Italian sausage. *"The Optimist Club is very excited for the Sahuarita Pecan Festival,"* said Charles Oldham, Optimist Club President. *"We are grateful to be able to serve our neighbors in a larger capacity and appreciate that FICO has provided this venue for the community to gather."*

[Soles4Souls](#) collects new and donated shoes and provides them to individuals in need. When you come out to support our local athletes in the Sahuarita Pecan Classic and Nut Run, bring along a pair of your gently worn shoes to donate to Soles4Souls. *"We need partners like FICO to get behind Soles4Souls,"* said Wayne Elsey, Founder and CEO. *"Donating shoes is one of the most simple yet profound acts you can do, because it will greatly improve someone's life in the most difficult of times."*

[4-H](#) is a positive youth development group that focuses on empowering young people to better their community. *"Sahuarita Community 4-H Club members and leaders are very excited to be a part of the Pecan Festival,"* said a 4-H Club representative. *"We look forward to assisting in any way we can and educating the public about our livestock and other projects we do in 4-H. This will be a great opportunity to introduce ourselves to the community and help with a local 'Official Centennial Event'."*

The 3<sup>rd</sup> Annual Sahuarita Pecan Festival will be held on Saturday, Nov. 12, 2011 from 10 a.m. to 8 p.m. at Green Valley Pecan, 1625 E. Sahuarita Road. It will feature the popular Sahuarita Pecan Classic and Nut Run, foods, arts and crafts from the Santa Cruz River Valley and surrounding areas, along with music, dancing and family-friendly activities.



Presented by FICO and The Green Valley Pecan Company

THE  
**nuttiest** festival in Southern Arizona!

1625 East Sahuarita Road | (520) 820-3299  
Sahuarita, Arizona 85629 | [sahuaritapecanfestival.com](http://sahuaritapecanfestival.com)



For the latest updates, please visit the official Festival website at

Web: [www.SahuaritaPecanFestival.com](http://www.SahuaritaPecanFestival.com)

Facebook: [www.Facebook.com/SahuaritaPecanFestival](http://www.Facebook.com/SahuaritaPecanFestival)

Twitter: (@PecanFestival)

###



Presented by FICO and The Green Valley Pecan Company