

THE nuttiest festival in Southern Arizona!

1625 East Sahuarita Road | (520) 820-3299
Sahuarita, Arizona 85629 | sahuaritapecanfestival.com



Save the Date for the 2011 Sahuarita Pecan Festival: Saturday, November 12, 10 am – 8 pm

Reserve your sponsorship package today!

Festival Overview

Don't miss the 2011 Sahuarita Pecan Festival, an exciting special event to showcase local foods, products and crafts from the Santa Cruz River Valley. This unique, community-oriented celebration will be held on Saturday, November 12, 2011 from 10 am – 8 pm. The Festival averaged nearly 15,000 attendees in 2009 and 2010. Now entering its third year, the event is quickly becoming an annual Southern Arizona tradition.

Activities

The Festival is designed to be fun for all ages with special emphasis on family-friendly activities, including:

- Actual harvest demonstrations
- Hayrides
- Games and activities for children
- Regional food and pecan-related dishes
- Local arts and crafts market
- Live music and dance performances.

New for 2011

The 2011 Sahuarita Pecan Festival will feature longer hours and a headline performance on Saturday evening. The event will tap into the Green Valley Pecan Farm's agricultural heritage with livestock and farm displays and exhibits. Attendees will be able to experience a country fair atmosphere in less than half an hour's drive from Tucson. The 2011 Sahuarita Pecan Festival will offer something for people of all ages – from children's games and a petting zoo to line dancing and a country band.

Event Sponsorship and Beneficiaries

Becoming a sponsor of the Sahuarita Pecan Festival is the perfect way to reach this growing market of young families and active adults. The Sahuarita Pecan Festival is the only event in Sahuarita specifically marketed toward families in a region that includes Sahuarita, Green Valley and Corona de Tucson with a combined estimated population of over 70,000. Sponsorship of the Festival offers a tremendous value for your investment.

By sponsoring the Festival, businesses can help the Festival's nonprofit beneficiaries. Over the past two years, the Festival has raised over \$7,500 and 2,000 pounds of food for local charities, including the Green Valley-Sahuarita Food Bank, Friends of Madera Canyon, the Green Valley-Sahuarita Optimist Club, the Sahuarita Police Explorers, Boy Scouts and Santa Cruz Valley Heritage Alliance.

Questions

To get more information, or to reserve a sponsorship package, please contact:

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2011 Sahuarita Pecan Festival Sponsorship Packages

Harvesting 6,000 acres of pecan trees requires the best tools and resources available. Similarly, putting on a Pecan Festival to be attended by 15,000-plus people requires resources and a team effort. Inspired by the integral role our equipment plays in the harvest process, we've named the sponsor levels this year after some of these key players. We hope that you will consider being a key player on our Pecan Festival team for 2011!

Shaker Level: \$6,000 (Reserve now! Only 3 sponsorships at this level will be sold)

Shakers are the king of the pecan harvest equipment. Using substantial horsepower, shakers efficiently drop mature nuts to the ground for harvesting. This powerful piece of equipment kicks off the whole harvest process. Note: we are limiting this level to only three (3) companies in order to ensure maximum value for your investment.

Benefits:

- Banner with company name/logo hung from stage (banner to be provided by company)
- Commercials at event (company provides 30-second commercials that will be read throughout event)
- Logo on event poster
- Parking passes for company employees (up to 25)
- All Benefits Listed for the Rake and Harvester Levels*

Rake Level: \$1,000 - \$3,000

Rakes are the workhorses of the harvest, enabling the scattered pecans to be neatly swept into "windrows" for pickup. Rakes can come in many different sizes, depending on field conditions. For this sponsor level, we are offering several different sizes for you to select based on your "field conditions."

Benefits: (Benefits below are \$1,000 each. Select 1, 2 or all 3 items listed for a total sponsorship between \$1,000 - \$3,000)

Choice of:

- ½ Page Program Ad (or \$2,000 for a full page ad)
- Booth at the Event
- Sponsorship of Major Area (first come, first serve while available), includes company banner (to be provided by company) in the sponsored area

Plus:

- Framed commemorative sponsorship certificate
- Parking passes for company employees (up to 10)
- All benefits listed for the Harvester Level *



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Harvester Level: \$500

Harvesters finish off the process by efficiently picking up pecans from the orchard floor. These machines are resourceful and get the job done quickly.

Benefits:

- Logo in program
- Recognition in sponsor ceremony at event
- Logo and link on website
- Two parking passes

Early harvest special

Purchase a sponsorship package by July 31 and receive a 10% discount off that package.

*does not include the parking passes listed at the other levels. Parking pass benefits are as follows:

- Shaker: 25 passes
- Rake: 10 passes
- Harvester: 2 passes



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